



# FREE WAYS TO GET MORE LEADS

FOR DOG TRAINERS & PET PROFESSIONALS  
AND SERVICE-BASED ENTREPRENEURS.



# FREE WAYS TO GROW YOUR

## Dog Training Business



Join local Facebook groups in your area and post about your services or ask others to share.



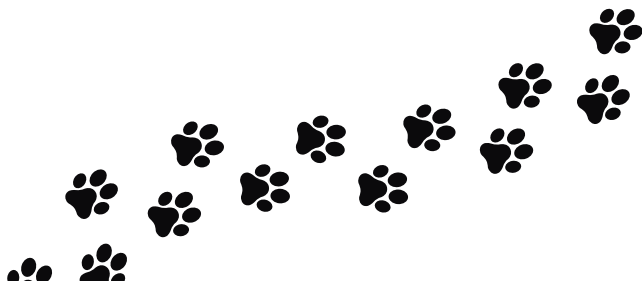
Use the Nextdoor app similarly or ask friends/family, current and previous clients to review you on Nextdoor.



Join local chamber of commerce small business meetings to network.



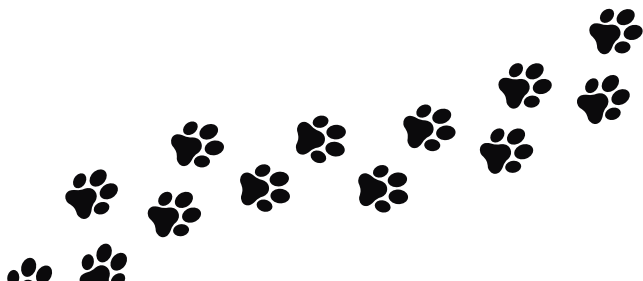
Chat with local businesses unrelated to dogs to see if you can offer discounts and recommend one another.





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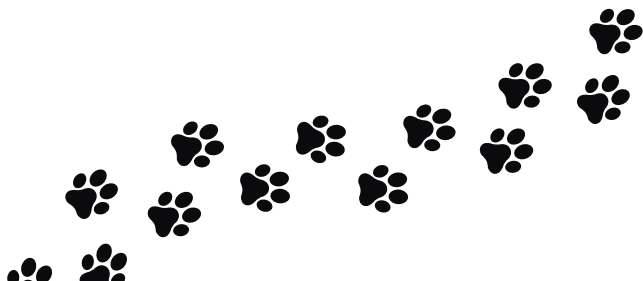
- Chat with local pet professionals or similar colleagues on social media, in person, or online and offer a service that supports their clients (structured boarding or walks) for a period of time.
- Create free resources to send out to local rescues and offer to help for free or discounted rates.
- Place flyers at local community centers, coffee shops, businesses, etc.
- Use Meetup app to network. **TALK TO YOUR COMMUNITY.**





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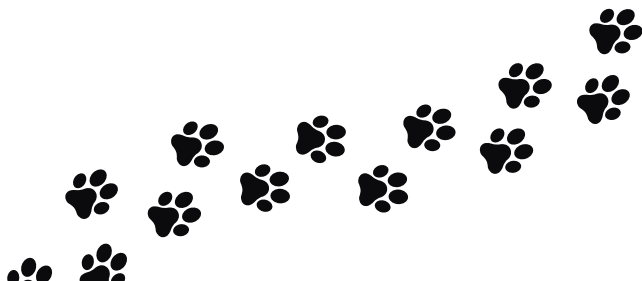
- Train your dog in a busy downtown area with your website on your shirt or clothing.
- Create a promo picture in Canva that your friends can post on social media and tag your account.
- Make an email list of friends/family/previous clients and use a mail service like Mailchimp to ask for reviews, referrals and chat about service.
- If you have a website, learn about SEO and optimize your Google My Business page.





## FREE WAYS TO GROW YOUR Dog Training Business

- Offer a free group training (you may not get a ton of clients from this but you'll get your name out there).
- Comment as your business account on other Instagram accounts for local businesses in your area.
- Sign up for Angie's List or other websites' lists for service-based businesses.
- Make sure you have an optimized "Google My Business" page.



THANKS FOR STICKING AROUND AND DOWNLOADING THIS  
FREE GROWTH CHECK LIST!



## ARE YOU LOOKING TO FURTHER YOUR TRAINING BUSINESS?

I WANT TO CONNECT!



CLICK ME

